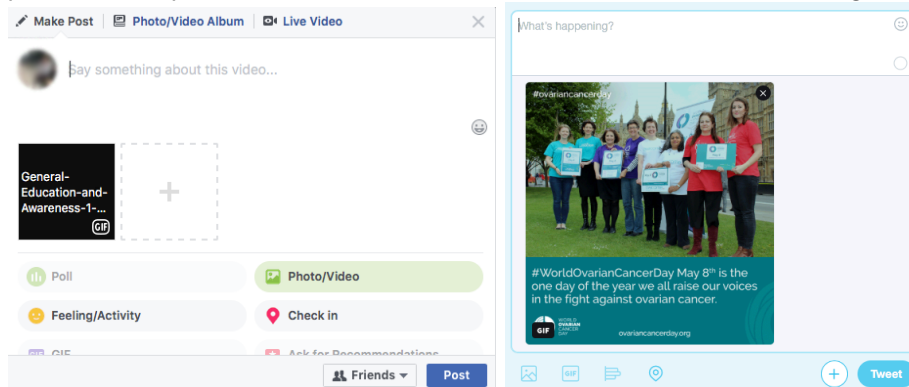


Haft2

WORLD OVARIAN CANCER COALITION WCC13001 – 2018 WOCD CAMPAIGN

GIF POST UPLOAD INSTRUCTIONS

1. Download GIF file from WOCD website by clicking on the name of the file in purple. The GIF will automatically download
2. Move the GIF file to your desktop from wherever your downloads automatically save
3. Open Facebook or Twitter to compose a new post
4. Drag the GIF file from your desktop directly into the text box OR click 'Photo/Video Album' (Facebook) or click the 'Add photos or video' icon (Twitter) and select the GIF file. You will see the GIF in your draft post. See examples of what this will look like in Facebook (left) and Twitter (right) below:



5. Write the copy you want to accompany your post
6. Click Post / Tweet to publish live

FACEBOOK FRAME UPLOAD INSTRUCTIONS

1. Download the png file titled 'FB Frame Final'
2. Go to this link: <https://www.facebook.com/fbcameraeffects/home/>
3. Click "Open Frame Studio" in top right corner
4. Click "Upload Art" and select the graphic that you have downloaded. Pull corners to fit within the size of the box.
5. Click "Select Owner" on top right and select WOCD page
6. Hit next, fill in details and publish