



One voice for every woman.™

April - 2017

World Ovarian Cancer Day May 8

The global ovarian cancer community comes together to mark World Ovarian Cancer Day 2017

World Ovarian Cancer Day is May 8 and people across the globe are encouraged to raise awareness about ovarian cancer. This year's campaign theme is **Your Voice has Power**. This powerful social media campaign encourages everyone to use their voice to raise awareness about ovarian cancer and educate people about key ovarian cancer facts, including symptoms and risks. The campaign also encourages women to talk to their doctors about ovarian cancer.

"This is the fifth anniversary of the launch of World Ovarian Cancer Day in 2013 and we wanted to mark it with a simple but strong message about the power of the global ovarian cancer movement and the individuals who are part of it. " **Says Elisabeth Baugh, chair of the World Ovarian Cancer Day international organising committee and CEO of Ovarian Cancer Canada.** "Our message is simple; one share, one like, one retweet of one of our World Ovarian Cancer Day social media posts could save a women's life.

"Each year, nearly a quarter of a million women around the world are diagnosed with ovarian cancer and the disease is responsible for 140,000 deaths annually. This kind of challenge truly calls for a global effort like World Ovarian Cancer Day to raise awareness and educate the world about this disease." **Explains, Annwen Jones, Chief Executive of Target Ovarian Cancer, United Kingdom.**

“Being part of this incredible World Ovarian Cancer Day campaign for the past five years has taught us just how committed and passionate people from around the world are about making a difference by raising awareness of ovarian cancer. This year we are expecting that more than 100 organizations from over 30 countries will come together on May 8th to use their voices to make a difference to the lives of women,” **explains Calaneet Balas, a member of the World Ovarian Cancer Day international organising committee since its launch in 2013 and past CEO of Ovarian Cancer National Alliance.**

Each year World Ovarian Cancer Day gives us the opportunity to work in partnership across the world to spread the word about ovarian cancer and change the course of this disease. When we create a global conversation on World Ovarian Cancer Day, we vastly increase the reach of information about symptoms, risk factors and prevention to those who most need it,” **says Robin Cohen, CEO of the US based, Sandy Rollman Ovarian Cancer Foundation and Vice President of the Ovarian Cancer Research Fund Alliance.**

About ovarian cancer

Each year, nearly a quarter of a million women around the world are diagnosed with ovarian cancer and the disease is responsible for 140,000 deaths annually. Statistics show that just 45% of women with ovarian cancer are likely to survive for five years compared with 89% of women with breast cancer. Women in developed and developing countries are similarly affected by ovarian cancer.

Symptoms of ovarian cancer are often confused with less serious conditions such as gastrointestinal complaints. Symptoms include:

- increased abdominal size / persistent bloating (not bloating that comes and goes)
- difficulty eating / feeling full quickly
- abdominal or pelvic pain
- needing to pass urine more urgently or more frequently.

About the Your Voice has Power campaign

To show support for World Ovarian Cancer Day this year, organisations around the world will come together to use their voice to help save lives from ovarian cancer. The social media campaign asks supporters to share simple but powerful ovarian cancer awareness messages about ovarian cancer symptoms and risks and encourages all women to talk to their doctor about ovarian cancer. On

May 8th supporters are being asked to change their Facebook profile to mark World Ovarian Cancer Day.

The **Your Voice has Power** campaign launched in mid-April, 2017 and runs through to World Ovarian Cancer Day on May 8, 2017.

Together our growing efforts will ensure that no woman with ovarian cancer walks alone.

For information about ovarian cancer or how to get involved in World Ovarian Cancer Day, please email us at info@ovariancancerday.org or visit our website at <http://ovariancancerday.org/>.

For media contacts of participating organisations throughout the world, please see: <http://ovariancancerday.org/media/>

Facebook: [/WorldOvarianCancerDay](#)
Twitter: [@OvarianCancerDY](#)
Instagram: [@WorldOvarianCancerDay](#)

About World Ovarian Cancer Day:

The first World Ovarian Cancer Day took place May 8, 2013. It is dedicated to creating and raising awareness about ovarian cancer, the women's cancer with the lowest survival rate for which there is little awareness, no screening test and no cure. On this day, ovarian cancer awareness organisations from across the world work together with a singular focus and message about ovarian cancer and its symptoms.